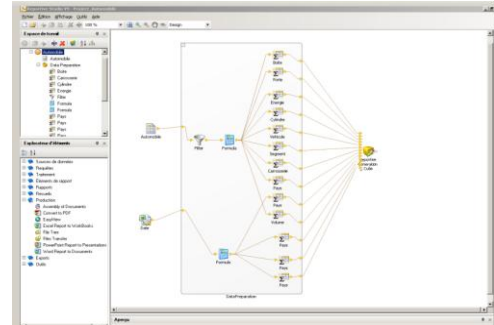


A unique data cube creation solution

Reportive applies its expertise to the design of local cubes. **Reportive Studio's** intuitive interface makes it possible to create local cubes from multiple data sources. Unlike other solutions on the market, not one single line of code is required to create a local cube.

Local cube files can dramatically improve browsing speed performance, especially when analyzing low levels of large dimensions. By using local cube files, users can view cube data when they're not connected to the network.

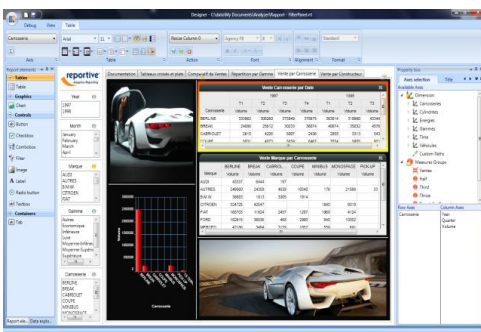
With local cube files you can give each user the specific data they need, or want, or are allowed to see. Server cube complexity can be reduced by using local cube files to give each user only the dimensions, levels, attributes, measures, and the slice of the cube's data that is significant for them.



Local cube generation

A breakthrough in interactive data analysis

Creating interactive dashboards is easy thanks to the intuitive interface which allows business users to create new interactive dashboards with multiple browsing features as well as dynamic filters.



Creating analysis reports

Analysis reports designed with **Reportive Designer** are based on local or server cubes.

Customized formulas can be added to the analysis report if indicators or formulas are not available into the cube.

Dashboards can be packaged with their dependencies (images...) and distributed to end users.

With Reportive V9.0, you can create local cubes, generate ready-to-use user kits (reports, local cube, external files such as images or logos...), and distribute them to users of Reportive Designer or of Reportive Analyzer.

Interactive analysis for everyone

The interface has been designed with business users in mind, so that they can analyze, query and manipulate data and get instant calculation results - allowing for quick and efficient decision making.



Reportive Analyzer

With **Reportive Analyzer**, you analyze data by browsing a data cube.

Automatic exploration options ("drill down" features) are available - based on data cube hierarchies.

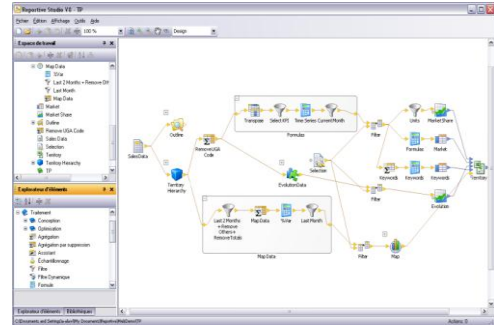
All tables and charts in the dashboard are automatically synchronized.

No modification on the report is allowed with Reportive Analyzer; no technical training is necessary to start using this interface.

🔥 A quick development platform for customized applications

Reportive V9.0 is an Adaptive Reporting Platform that gives business analysts the ability to manage the end-to-end process through a single, integrated tool. Because Reportive is designed with the needs of the business analyst in mind, it allows the organization to adapt more quickly to changes in the business than traditional BI solutions.

Reportive's tightly integrated platform is powerful enough to produce advanced analytics and powerful KPIs, yet simple enough to be managed by business analysts. With its simple drag and drop interface, business users quickly create and distribute customized reports tailored to each individual's needs. All features are managed from a visual interface that displays all the steps in the reporting process. Users drag and drop graphic elements representing each step of the reporting process, the same way they would gather "Lego blocks" to build a "Storyboard".

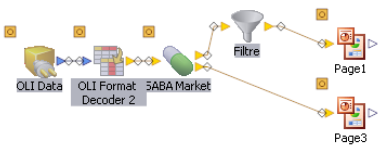


The Reportive Studio V9 visual environment

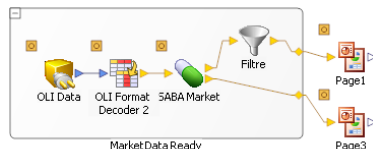
🔥 Composite Objects : "Create once, use many times"

The Reportive V9.0 Composite Objects allow companies to go from generic applications to a specific solution ten times faster than with any other application. Composite Objects are made up of a set of process elements gathered into bigger Composite Objects. Reportive V9.0 Composite Objects can easily be published in libraries, shared, copied, reused for other projects and used within multiple applications.

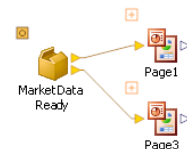
Creating a Composite object is done in three simple steps:



1- Select objects



2- Group them



3- Publish the group to a library

Corporations quickly start building their own libraries of Composite Objects, setting design standards, ensuring design quality, and speeding up the design process of custom applications from months to hours. The complete application is only a few drag-and-drops away. The results are applications fully adapted to companies' corporate business needs and processes, reducing their development costs and time-to-market and increasing their agility.

🔥 Integration with the Microsoft® Office suite

Native Reportive V9.0 integration with the Microsoft® Office suite allows users to master the tool quickly. Users working in a familiar environment feel comfortable and develop new dashboards and complex projects with a high level of productivity.

The screenshot shows a software interface for designing tables and charts. The main area displays a data table with the following structure:

Product	Sales Volume	Sales Percentage	Sales Volume	Sales Percentage	Sales Volume	Sales Percentage
Product 1	1000	10%	2000	20%	3000	30%
Product 2	2000	20%	4000	40%	6000	60%
Product 3	3000	30%	6000	60%	9000	90%
Product 4	4000	40%	8000	80%	12000	120%
Product 5	5000	50%	10000	100%	15000	150%
Product 6	6000	60%	12000	120%	18000	180%
Product 7	7000	70%	14000	140%	21000	210%
Product 8	8000	80%	16000	160%	24000	240%
Product 9	9000	90%	18000	180%	27000	270%
Product 10	10000	100%	20000	200%	30000	300%

The interface also includes a sidebar with various design tools and a top menu bar with options like 'Table & Chart Designer', 'Table', 'Chart', 'Table', 'Chart', 'Table', 'Chart'.

Table & Chart Designer

The Reportive V9.0 software suite

Reportive Studio: this project development platform has an extremely easy-to-use drag-&-drop visual environment that allows you to set up projects in no time. It includes the following features:

- ✓ **ETL:** innovative extraction and transformation engine which allows for data cleansing and consolidation of multiple internal and external data sources. Available import connectors include:
 - Unstructured data sources: text files, Excel, XML, IMS, Gers+, MapInfo maps...
 - Relational data sources : SQLServer, Oracle, any database with an OLEDB/ODBC pilot
 - Multidimensional data sources: Microsoft Analysis Services, SAP BW, Essbase
 - Application data sources: BusinessObjects, Cognos Impromptu, IMS/PADDS...
- ✓ **Computation engine:** implements business rules for key performance indicators calculation. Processing large volumes of data is possible thanks to the design of the computation engine which uses the power of multi-core processors.
- ✓ **Display elements:** design tables, charts, red lights, flowcharts – ready to be gathered into reports.
- ✓ **Reports:** build dashboards in Excel, Word or PowerPoint format or make them available through the web.
- ✓ **Delivery:** custom assembly of report pages and generation of Office, PDF, HTML, EasyView™ documents, to be distributed on file servers, by email, FTP, on an intranet...
- ✓ **Export :** many indicators export capabilities
 - Export to external data sources :
 - text files, Excel, databases, Reportive Dataset, local cube
 - new export modules can be added for other formats.
 - Generate static dashboards (in Excel, Word, Powerpoint, HTML or PDF format) and distribute them (email, file tree...). Reportive Studio requires the Microsoft Office suite (2003 or 2007) to generate static reports.
 - Create local cubes and generate packages (reports, local cube, external files such as images or logos...), and distribute them to users of Reportive Designer or of Reportive Analyzer.

Reportive Data Analyzer: the package includes two modules: Reportive Designer and Reportive Analyzer.

- ✓ **Reportive Designer:** its intuitive interface makes creating dashboards easy and allows business users to use both aggregated and raw data. The reports can be used within Reportive Studio to build customized, easy-to-use user kits including reports and local cubes, or directly in Reportive Designer or Analyzer.
- ✓ **Reportive Analyzer:** analysis interface designed for end users, that includes various data exploration features.

Production Center, designed for customers with a large number of projects in production, this high-availability cluster schedules the execution of projects by distributing productions between its different resources.

Supported platforms:

- Windows XP SP2, Windows Vista and Windows 7
- Windows Server 2003 and Windows Server 2008
- Office 2003 and Office 2007

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