

My Analytic Touch (MATCH)

Key metrics anywhere, anytime

Information here & now, and on the go!

MATCH is a **mobile reporting** application which provides you with key information offline 24/7.

Field forces, sales teams and senior executives are among those who need information available on the fly. Availability of relevant business data is critical in enabling these functions to succeed.

We believe availability of information should meet 5 key requirements so we have developed MATCH with these in mind:

- **Immediacy**
- **Accuracy**
- **Simplicity**
- **Efficient visualization**
- **Security**

MATCH is a **HIGHLY INTERACTIVE** iPad application in which to track business activity. Integrating disparate data sources into consistent and tailored dashboards, reports and scorecards.

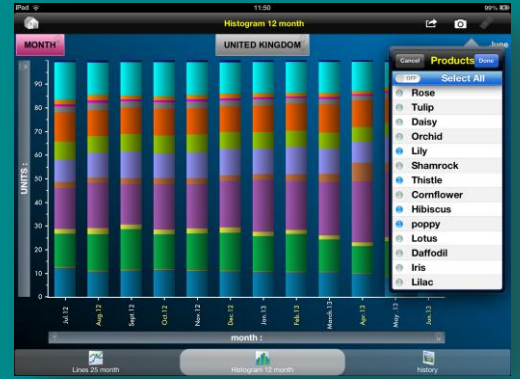


Instant offline access to data

MATCH reports are available offline with seamless synchronisation.

Collected from you or from your provider, data are managed and validated through all stages of processing and prior to delivery.

Capacity to integrate data regardless of format or source, i.e. sales, customer data, activity, objectives, commissions, HR info, KPIs, costs, budgets and much more.



	Jun.11	Jul.11	Aug.11	Sept.11	Oct.11	Nov.11	Dec.11	Jan.12	Feb.12	March
UNITED KINGDOM	361,386	343,232	267,172	380,722	351,220	331,965	292,556	329,299	328,805	325,184
REGION.01	211,859	192,464	146,501	221,889	201,026	189,686	169,765	191,479	190,165	184,474
COUNTY.01.001	25,085	18,271	11,269	21,911	21,317	16,413	21,813	19,157	19,157	19,157
DISTRICT.01.001.59SUS SUSSEX	317	1,100	1,452	709	1,365	1,010	1,010	1,010	1,010	1,010
COUNTY.01.002	26,044	22,400	22,946	19,844	22,843	24,410	20,400	20,400	20,400	20,400
COUNTY.01.003	16,119	15,436	16,391	12,710	13,338	12,420	14,419	14,419	14,419	14,419
COUNTY.01.004	19,444	18,902	15,647	17,686	16,227	19,307	17,171	17,171	17,171	17,171
COUNTY.01.005	14,460	14,227	14,306	12,898	14,461	13,928	13,928	13,928	13,928	13,928
REGION.02	139,741	138,786	111,069	147,317	139,050	131,665	113,271	128,279	128,331	130,130
COUNTY.02.001	20,004	18,517	14,203	19,001	18,362	19,125	16,817	17,091	16,192	16,192
COUNTY.02.002	15,623	16,434	11,838	14,949	16,622	14,977	11,981	14,530	14,419	13,136
COUNTY.02.003	6,549	6,835	7,260	8,513	6,982	6,571	6,043	6,435	6,841	6,841
COUNTY.02.004	10,991	8,919	7,253	10,984	10,187	9,933	7,553	8,974	9,721	9,721
COUNTY.02.005	10,043	11,039	7,458	10,647	9,982	8,233	8,785	9,820	9,284	9,284
REGION.99	9,786	11,982	9,582	11,516	11,144	10,614	9,520	9,541	10,309	10,309

Robust and interactive

Developed in Xcode, MATCH is easy to navigate.

You navigate interactively through your reports and benefit from great visuals to enhance visualization.

Variables can be swapped dynamically to drill and cross analyze information.

You can comment directly on dashboards and share your notes by email in only a few clicks.

Request more information!

To meet with us or request additional information, please contact us:

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We look forward to hearing from you!